Form 26

Vote Elections Calgary

Campaign Disclosure Statement and Financial Statement

Local Authorities Election Act
(Section 147.3, 147.4)

Local Jurisdiction: The City of Calgary, Province of Alberta

Calendar year of disclosure 2025

Full name of candidate Joanne Kerry Juliette Sara Birce

Candidate's mailing address [redacted]

Calgary, Alberta. Postal code [redacted]

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This form, including any contributor information from line 2, is a public document.

Campaign Revenue for Calendar Year

CAMPAIGN CONTRIBUTIONS

1. Total amount of contributions of $50.00 or less $ 720.00
2. Total amount of all contributions of $50.01 and greater, together with the contributor's name and address (attach listing and amount) $ 50,477.83

NOTE:
For lines 1 and 2 include all money and valued personal property, real property or service contributions.

3. Deduct total amount of contributions returned $
4. Net contributions (line 1 + 2 – 3) $ 51,197.83

OTHER SOURCES

5. Total amount contributed out of candidate's own funds $ 9,471.85
6. Total net amount received from fund-raising functions $
7. Transfer of any surplus or deficit from a candidate's previous election campaign $
8. Total amount of other revenue $ 4,122.05
9. Total other sources (add lines 5, 6, 7 and 8) $ 13,593.90

TOTAL REVENUE

10. Total campaign revenue for calendar year (add lines 4 and 9) $ 64,791.73

Campaign Period Expenditures for Calendar Year

11. Total paid campaign expenses	$ 64,791.63
12. Total unpaid campaign expenses	$
13. Total campaign expenses (add lines 11 and 12)	$ 64,791.73

The candidate must attach an itemized expense report to this form.

Campaign Surplus (Deficit) for Calendar Year (deduct line 13 from line 10) $ 0.00

A candidate who has incurred campaign expenses or received contributions of $50 000 or more must attach a review engagement statement to this form.

ATTESTATION OF CANDIDATE

I certify that to the best of my knowledge this document and all attachments accurately reflect the information required under section 147.4 of the *Local Authorities Election Act*.

Signature of Candidate

February 23, 2026
Date

Forward the signed original of this document to the address of the local jurisdiction in which the candidate was nominated for election.

IT IS AN OFFENSE TO FILE A FALSE STATEMENT

The personal information collected through this form is collected under the authority of section 4(c) of the *Protection of Privacy Act* for the purpose of administering the election. This information may be input into an automated system to generate content and make recommendations. For questions about this collection of personal information, please contact the Leader, Election Services for The City of Calgary by phone at (403) 476-4100, by email at elections@calgary.ca or by mail at The City of Calgary, Mail Code #207, P.O. Box 2100, Station M, Calgary, AB, Canada, T2P 2M5.

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JOANNE BIRCE - WARD 6

JANUARY 1 TO DECEMBER 31, 2025 CONTRIBUTIONS IN EXCESS OF $50.01

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Email	Name	Street Address	City/Province	Postal Code	Donate Date	Amount
[redacted]	Chris Mensaghi	[redacted]	Calgary, Alberta	[redacted]	2-Jan-25	150.00
	Scott Hausberg		Calgary, Alberta		17-Jan-25	500.00
	Peter Wiechler		Calgary, Alberta		17-Jan-25	100.00
	Wendy Fallon		Calgary, Alberta		17-Jan-25	100.00
	David McKenzie		Calgary, Alberta		21-Jan-25	100.00
	Pamela Rath		Calgary, Alberta		21-Jan-25	100.00
	Brad Robinson		Calgary, Alberta		21-Jan-25	250.00
	Ted Carruthers		Calgary, Alberta		21-Jan-25	125.00
	Gloria M. Wilkinson		Calgary, Alberta		21-Jan-25	100.00
	Bill Alefantis		Calgary, Alberta		21-Jan-25	100.00
	Nolana Baillargeon		Calgary, Alberta		21-Jan-25	100.00
	Doug Calon		Calgary, Alberta		22-Jan-25	100.00
	Kelly Hopper		Calgary, Alberta		02-Feb-25	100.00
	Lorraine King		Calgary, Alberta		02-Feb-25	1,400.00
	Timothy Barnes		Sylvan Lake, Alberta		20-Feb-25	200.00
	Core Commercial		Calgary, Alberta		03-Mar-25	100.00
	Cynthia Mintz		Calgary, Alberta		11-Mar-25	100.00
	Gary Richardson		Calgary, Alberta		12-Mar-25	100.00
	Chet Reynolds		Calgary, Alberta		12-Mar-25	100.00
	Pamela Rath		Calgary, Alberta		13-Mar-25	250.00
	Patrick Rea		Calgary, Alberta		17-Mar-25	500.00
	Charles Baumgart		Calgary, Alberta		30-Mar-25	2,500.00
	Core Commercial		Calgary, Alberta		03-Apr-25	100.00
	Devan Cook		Calgary, Alberta		07-Apr-25	5,000.00
	Cheryl Irwin		Calgary, Alberta		23-Apr-25	300.00
	Leann Hackman		Calgary, Alberta		24-Apr-25	250.00
	Pamela Simpson		Calgary, Alberta		02-May-25	250.00
	Core Commercial		Calgary, Alberta		03-May-25	100.00
	Nancy Litsas		Calgary, Alberta		12-May-25	100.00

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Email	Name	Street Address	City/Province	Postal Code	Donate Date	Amount
[redacted]	Keith & Carrie Kerr	[redacted]	Calgary, Alberta	[redacted]	20-May-25	1,000.00
	Rand Ayres		Calgary, Alberta		31-May-25	200.00
	Core Commercial		Calgary, Alberta		03-Jun-25	100.00
	Kevin Zemp		Calgary, Alberta		06-Jun-25	300.00
	Josh Truba		Calgary, Alberta		09-Jun-25	250.00
	Leslie Radway		Calgary, Alberta		14-Jun-25	100.00
	Jonathan Denis		Calgary, Alberta		23-Jun-25	250.00
	Sandi Smith		Red Deer, Alberta		23-Jun-25	500.00
	Phillip Haggart		Calgary, Alberta		26-Jun-25	100.00
	Tyler Shandro		Calgary, Alberta		02-Jul-25	200.00
	Wade Pidhorney		Calgary, Alberta		03-Jul-25	100.00
	Core Commercial		Calgary, Alberta		03-Jul-25	100.00
	Terradigm Energy		Calgary, Alberta		14-Jul-25	150.00
	Carrie Wall		Calgary, Alberta		16-Jul-25	125.00
	Fiona Greaves		Calgary, Alberta		17-Jul-25	100.00
	Gordon Atkins		Cardston, Alberta		29-Jul-25	500.00
	Nicholas Milliken		Calgary, Alberta		29-Jul-25	100.00
	Robyn Birdsell		Calgary, Alberta		30-Jul-25	100.00
	Donna Neumann		Calgary, Alberta		30-Jul-25	100.00
	Leann Hackman		Calgary, Alberta		30-Jul-25	250.00
	Peter Mulyk		Calgary, Alberta		30-Jul-25	250.00
	Rob Logan		Calgary, Alberta		30-Jul-25	250.00
	Barbara Shaw		Calgary, Alberta		30-Jul-25	250.00
	Trevor Smith		Calgary, Alberta		30-Jul-25	100.00
	Ken Faulkner		Calgary, Alberta		30-Jul-25	100.00
	Artan Reso		Calgary, Alberta		31-Jul-25	250.00
	Robert MacDonald		Calgary, Alberta		31-Jul-25	75.00
	Jeff Thomson		Calgary, Alberta		31-Jul-25	250.00
	Steven McLeod		Calgary, Alberta		02-Aug-25	100.00

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Email	Name	Street Address	City/Province	Postal Code	Donate Date	Amount
[redacted]	Doug Calon	[redacted]	Calgary, Alberta	[redacted]	03-Aug-25	250.00
	Core Commercial		Calgary, Alberta		03-Aug-25	100.00
	Michael O'Reilly		Calgary, Alberta		04-Aug-25	100.00
	Devesh Singh		Calgary, Alberta		04-Aug-25	250.00
	Peter Andrusiak		Calgary, Alberta		06-Aug-25	150.00
	Lori Dunsmore		Calgary, Alberta		12-Aug-25	100.00
	Carol Desjardins		Calgary, Alberta		13-Aug-25	100.00
	Randall Dawson		Calgary, Alberta		28-Aug-25	500.00
	Mark Moennich		Calgary, Alberta		29-Aug-25	250.00
	Core Commercial		Calgary, Alberta		03-Sep-25	100.00
	Murray Hennings		Calgary, Alberta		04-Sep-25	300.00
	Jim Dinning		Calgary, Alberta		10-Sep-25	200.00
	Herman VanGenderen		Calgary, Alberta		11-Sep-25	250.00
	Gary Richardson		Calgary, Alberta		11-Sep-25	100.00
	Pamela Rath		Calgary, Alberta		12-Sep-25	150.00
	Shirley McIntyre		Calgary, Alberta		13-Sep-25	100.00
	Brian Evans		Calgary, Alberta		14-Sep-25	100.00
	Marie Bowen		Calgary, Alberta		16-Sep-25	150.00
	Jennifer R Harris		Calgary, Alberta		16-Sep-25	150.00
	Lorraine Kurtz		Calgary, Alberta		17-Sep-25	150.00
	Mackenzie Shultz		Calgary, Alberta		17-Sep-25	250.00
	Danielle Self		Calgary, Alberta		17-Sep-25	450.00
	Bill Alefantis		Calgary, Alberta		17-Sep-25	396.00
	Rene Beaumier		Calgary, Alberta		18-Sep-25	200.00
	Susan Elliott		Calgary, Alberta		18-Sep-25	150.00
	Deirdre Harris		Calgary, Alberta		19-Sep-25	150.00
	David McKenzie		Calgary, Alberta		22-Sep-25	1,000.00
	Core Commercial		Calgary, Alberta		24-Sep-25	150.00
	Core Commercial		Calgary, Alberta		24-Sep-25	150.00

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[redacted]	Lorraine King	[redacted]	Calgary, Alberta	[redacted]	24-Sep-25	300.00
	Core Commercial		Calgary, Alberta		24-Sep-25	150.00
	Core Commercial		Calgary, Alberta		24-Sep-25	150.00
	Lorraine King		Calgary, Alberta		24-Sep-25	150.00
	Ona Randall		Calgary, Alberta		24-Sep-25	150.00
	Core Commercial		Calgary, Alberta		24-Sep-25	300.00
	Lisa Davis		Calgary, Alberta		24-Sep-25	500.00
	Brenda Arseneault		Calgary, Alberta		24-Sep-25	300.00
	Lorraine King		Calgary, Alberta		25-Sep-25	300.00
	Jane Meyer		Calgary, Alberta		25-Sep-25	150.00
	Myrna Cunningham		Calgary, Alberta		25-Sep-25	150.00
	Greg Lore		Calgary, Alberta		26-Sep-25	150.00
	Brent Shervey		Calgary, Alberta		26-Sep-25	250.00
	Melani Carefoot		Foothills, Alberta		26-Sep-25	300.00
	Alfred Fischer		Calgary, Alberta		26-Sep-25	150.00
	Patricia Quinn		Calgary, Alberta		26-Sep-25	150.00
	Gordon Olsen		Calgary, Alberta		26-Sep-25	250.00
	Lisa Jensen				26-Sep-25	450.00
	Jo Ann Paul		Calgary, Alberta		27-Sep-25	250.00
	Michael Smith		Calgary, Alberta		27-Sep-25	150.00
	Murray Evenson		Calgary, Alberta		28-Sep-25	250.00
	Katherine McCormick				28-Sep-25	300.00
	Cynthia Williams		Calgary, Alberta		29-Sep-25	150.00
	Core Commercial		Calgary, Alberta		29-Sep-25	150.00
	Jason Caldwell		Calgary, Alberta		29-Sep-25	250.00
	Ted Carruthers		Calgary, Alberta		29-Sep-25	250.00
	Marvin Romanow		Calgary, Alberta		29-Sep-25	700.00
	Marianne Cairnes		Calgary, Alberta		29-Sep-25	150.00
	Cheryl Lyszkiewicz		Calgary, Alberta		29-Sep-25	150.00

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Email	Name	Street Address	City/Province	Postal Code	Donate Date	Amount
[redacted]	Neil Campbell	[redacted]	Calgary, Alberta	[redacted]	29-Sep-25	150.00
	Elizabeth Quinn		Calgary, Alberta		30-Sep-25	150.00
	Michael Smith		Calgary, Alberta		30-Sep-25	1,250.00
	Joanne Simmonds		Calgary, Alberta		30-Sep-25	200.00
	Brad Robinson		Calgary, Alberta		30-Sep-25	150.00
	Peter Andrusiak		Calgary, Alberta		01-Oct-25	150.00
	Craig Burrows		Calgary, Alberta		01-Oct-25	500.00
	Debra Janzen		High River, Alberta		01-Oct-25	150.00
	Charles Baumgart		Calgary, Alberta		01-Oct-25	300.00
	James Harris		Calgary, Alberta		01-Oct-25	250.00
	Kiera O'Donnell				01-Oct-25	150.00
	Jason Lamacraft				01-Oct-25	150.00
	Dijana Hamm		Calgary, Alberta		01-Oct-25	300.00
	Tresa Gibson		Calgary, Alberta		02-Oct-25	406.83
	Lisa Wolny		Calgary, Alberta		02-Oct-25	150.00
	Lorraine King		Calgary, Alberta		02-Oct-25	150.00
	Core Commercial		Calgary, Alberta		02-Oct-25	150.00
	Cal Malhiot		Calgary, Alberta		02-Oct-25	250.00
	Core Commercial		Calgary, Alberta		03-Oct-25	100.00
	Kenneth Palmer		Calgary, Alberta		03-Oct-25	100.00
	Kelli Taylor		Calgary, Alberta		04-Oct-25	100.00
	Artan Reso		Calgary, Alberta		05-Oct-25	250.00
	Kirk's Tire Ltd.		Calgary, Alberta		06-Oct-25	1,000.00
	Brett Pearce		Calgary, Alberta		06-Oct-25	100.00
	Tresa Gibson		Calgary, Alberta		09-Oct-25	450.00
	Deirdre Harris		Calgary, Alberta		10-Oct-25	1,000.00
	Brian Wells				14-Oct-25	100.00
	Ruth Pogue		Calgary, Alberta		14-Oct-25	500.00
	Gerry Baron		Calgary, Alberta		16-Oct-25	150.00

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Email	Name	Street Address	City/Province	Postal Code	Donate Date	Amount
[redacted]	John McCarthy	[redacted]	Calgary, Alberta	[redacted]	17-Oct-25	100.00
	Geoffrey Hale		Calgary, Alberta		17-Oct-25	500.00
	2174814 AB Ltd.		Calgary, Alberta		17-Oct-25	5,000.00
	Jun Lin		Calgary, Alberta		20-Oct-25	500.00
	Blair Yorke-Slader		Calgary, Alberta		20-Oct-25	200.00
	Ronald Liepert		Calgary, Alberta		21-Oct-25	2,000.00
	Core Commercial		Calgary, Alberta		06-Nov-25	100.00
	Jonathan Denis		Calgary, Alberta		20-Nov-25	250.00
						50,477.83

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JOANNE BIRCE - WARD 6

JANUARY 1 - DECEMBER 31, 2025 ITEMIZED CAMPAIGN EXPENSES

PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
8-Jan-25	Printing	Business cards, postcards	426.99
3-Feb-25	Printing	Brochures	152.25
3-Feb-25	Printing	Business cards, sheet stickers	974.19
2-Mar-25	Marketing	Internet marketing	210.00
10-Mar-25	Permits/Insurance	Nomination deposit	100.00
12-Mar-25	Decorations	Balloons - Nomination party	42.84
12-Mar-25	Food	Food - Nomination party	297.36
5-Apr-25	Marketing	Internet marketing	525.00
21-Apr-25	Printing	Nametags	30.88
21-Apr-25	Printing	Brochures	88.20
21-Apr-25	Printing	Brochures	88.20
21-Apr-25	Printing	Brochures	88.20
21-Apr-25	Printing	Brochures	88.20
21-Apr-25	Printing	Brochures	88.20
8-May-25	Printing	Brochures	348.54
11-May-25	Email marketing	Email marketing	19.14
12-May-25	Permits/Insurance	Event insurance	750.00
22-May-25	Technology	Door knocking app	176.55
24-May-25	Venue Rental	Campaign meeting	67.20
27-May-25	Printing	Postcards - 2,000	595.35
29-May-25	Social Media Ads	Internet marketing	70.00
3-Jun-25	Social Media Ads	Internet marketing	38.13
3-Jun-25	Social Media Ads	Internet marketing	12.85
3-Jun-25	Technology	Door knocking app	41.13
5-Jun-25	Printing	Postcards - 5,000	1,233.75

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JOANNE BIRCE - WARD 6

JANUARY 1 - DECEMBER 31, 2025 ITEMIZED CAMPAIGN EXPENSES

PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
6-Jun-25	Salaries	Doorknockers	230.00
9-Jun-25	Salaries	Doorknockers	450.00
10-Jun-25	Social Media Ads	Internet marketing	77.00
11-Jun-25	Email marketing	Email marketing	18.84
16-Jun-25	Promotion Materials	Joanne magnets	735.06
16-Jun-25	Salaries	Doorknockers	1,031.00
17-Jun-25	Signs	Campaign signs	3,292.12
22-Jun-25	Technology	Door knocking app	239.60
24-Jun-25	Social Media Ads	Internet marketing	85.00
24-Jun-25	Venue Rental	Campaign meeting	87.69
28-Jun-25	Food	Meeting refreshments	62.11
29-Jun-25	Promotion Materials	Name tags	47.16
30-Jun-25	Salaries	Doorknockers	340.00
30-Jun-25	Salaries	Doorknockers	475.00
1-Jul-25	Social Media Ads	Internet marketing	94.00
2-Jul-25	Printing	Postcards - 1,000	315.00
3-Jul-25	Social Media Ads	Internet marketing	18.89
3-Jul-25	Social Media Ads	Internet marketing	15.17
9-Jul-25	Road Signs/Transit	Bench Advertising	1,732.50
10-Jul-25	Social Media Ads	Internet marketing	101.00
11-Jul-25	Email marketing	Email marketing	18.81
14-Jul-25	Photo/Video	Campaign video	1,575.00
15-Jul-25	Social Media Ads	Internet marketing	108.00
18-Jul-25	Printing	Postcards - 3,000	861.00
18-Jul-25	Social Media Ads	Internet marketing	115.00

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PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
21-Jul-25	Social Media Ads	Internet marketing	123.00
25-Jul-25	Road Signs/Transit	Bench Advertising	761.25
28-Jul-25	Social Media Ads	Internet marketing	131.00
29-Jul-25	Technology	Door knocking app	240.44
29-Jul-25	Photo/Video	Video post production	2,625.00
31-Jul-25	Salaries	Doorknockers	470.00
1-Aug-25	Great News Media	Community Newsletters - August	2,073.96
4-Aug-25	Meta Platforms	Internet marketing	123.42
4-Aug-25	Meta Platforms	Internet marketing	14.39
6-Aug-25	Salaries	Door knocking	340.00
8-Aug-25	Great News Media	Community Newsletters - September	2,863.56
11-Aug-25	Mailchimp	Email marketing	18.89
13-Aug-25	Salaries	Door knocking	460.00
14-Aug-25	First Capital Holdings	Campaign office rental	2,625.00
15-Aug-25	310 Lock	Locks for campaign office - MS paid	131.78
18-Aug-25	Pattison Outdoor Ads	LRT poster production	336.00
18-Aug-25	Pattison Outdoor Ads	LRT posters - LRT stations	1,727.46
20-Aug-25	New Camp	Volunteer food & drink	38.41
25-Aug-25	Qomon	Door knocking app	244.12
25-Aug-25	Farwest Outdoor	Bench Advertising	761.25
28-Aug-25	Save-On-Foods	Campaign office launch	36.42
28-Aug-25	Fletcher Guty	Door knocking	600.00
31-Aug-25	Ivrnet (N. Harris)	Nest Text Advertising (Transit)	105.00
31-Aug-25	Ivrnet (N. Harris)	Nest Text Advertising (Transit)	262.50
3-Sep-25	Salaries	Door knocking	505.00

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PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
3-Sep-25	Meta Platforms	Internet marketing	134.88
5-Sep-25	Save-On-Foods	Campaign office launch	38.63
5-Sep-25	Save-On-Foods	Groceries - Campaign office - C. Williams	168.46
5-Sep-25	Calgary Co-op	Groceries - Campaign office - C. Williams	24.96
5-Sep-25	Dollarama	Groceries - Campaign office - C. Williams	24.94
8-Sep-25	Minuteman Press	Postcards - 8,000	1,874.25
8-Sep-25	Great News Media	Community Newsletters - October - AB paid	3,493.56
8-Sep-25	Wildwood Community	Wildwood Community Warbler	189.00
8-Sep-25	Humpty's Family Restaurant	Humpty's Campaign Strategy	25.50
10-Sep-25	Mailchimp	Email marketing	19.76
10-Sep-25	Electronic Voice Services	Residential phone directory - MS paid	424.83
10-Sep-25	Telus	Internet for campaign office - MS paid	183.41
10-Sep-25	Save-On-Foods	Campaign office supplies	15.04
10-Sep-25	Lemon Grass Vietnamese	Campaign meeting	24.47
11-Sep-25	Mailchimp	Email marketing	38.80
14-Sep-25	Tim Horton's	Sign crew	20.48
15-Sep-25	Humpty's Family Restaurant	Humpty's Campaign Strategy	38.01
15-Sep-25	Save-On-Foods	Campaign office supplies	38.12
15-Sep-25	Google Ads	???	8.00
16-Sep-25	Westbrook Print	Print campaign literature - MS paid	288.75
16-Sep-25	Salaries	Door knocking	100.00
16-Sep-25	Pattison Outdoor Ads	LRT posters - Sept 15 to Oct 12	1,727.46
17-Sep-25	Mountain View Printing	Campaign signs	719.53
17-Sep-25	Richmond Pub	Pub night	396.00
17-Sep-25	Richmond Pub	Pub night	100.00

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PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
17-Sep-25	Richmond Pub	Pub night	51.42
17-Sep-25	Meta Platforms	Internet marketing	140.00
19-Sep-25	Farwest Outdoor	Bench Advertising	761.25
19-Sep-25		Sandwich board - MS paid	231.00
19-Sep-25	Minuteman Press	Two 2' by 3' coroplast inserts	231.00
19-Sep-25	Tim Horton's	LRT - 69 Street Station	19.98
22-Sep-25	Qomon	Door knocking app	242.24
22-Sep-25	Humpty's Family Restaurant	Humpty's Campaign Strategy	31.38
24-Sep-25	Save-On-Foods	Campaign office supplies	8.91
24-Sep-25	Dollarama	Campaign office supplies	24.41
27-Sep-25	Meta Platforms	Internet marketing	150.00
28-Sep-25	Tim Horton's	LRT - 69 Street Station	13.83
29-Sep-25	Meta Platforms	Internet marketing	160.00
29-Sep-25	Humpty's Family Restaurant	Humpty's Campaign Strategy	27.15
30-Sep-25	Salaries	Door knocking	260.00
30-Sep-25	Mountain View Printing	Door Hangers - 6,000	1,742.44
30-Sep-25	Ivrnet (N. Harris)	Nest Text Advertising (Transit)	105.00
1-Oct-25	Google Ads	Internet marketing	81.44
1-Oct-25	Meta Platforms	Internet marketing	171.00
2-Oct-25	Tim Horton's	Timbits - Wentworth	9.99
2-Oct-25	Boreal Cuisine	Strokes for Support Catering	1,042.65
2-Oct-25	Boreal Cuisine	Strokes for Support - Donated by Tresa	406.83
2-Oct-25	Wine & Beyond (Lori King)	Strokes for Support - Alcohol	516.89
2-Oct-25	Wine & Beyond (Tresa Gibson)	Strokes for Support - Alcohol credit	- 198.68
3-Oct-25	Meta Platforms	Internet marketing	139.00

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JOANNE BIRCE - WARD 6

JANUARY 1 - DECEMBER 31, 2025 ITEMIZED CAMPAIGN EXPENSES

PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
3-Oct-25	Meta Platforms	Internet marketing	32.20
3-Oct-25	Mountain View Printing	6" x 9" double sided	479.84
3-Oct-25	Drop Cowboy	Robocalls	167.40
3-Oct-25	Drop Cowboy	Robocalls	29.24
5-Oct-25	Meta Platforms	Internet marketing	171.00
6-Oct-25	Humpty's Family Restaurant	Humpty's Campaign Strategy	38.01
7-Oct-25	Meta Platforms	Internet marketing	189.00
7-Oct-25	Ecanvasser	Door knocking app	141.77
9-Oct-25	Meta Platforms	Internet marketing	227.00
9-Oct-25	Wildwood Community	Wildwood Community Warbler	420.00
10-Sep-25	Telus	Internet for campaign office - MS paid	99.75
11-Oct-25	Meta Platforms	Internet marketing	235.00
11-Oct-25	Mailchimp	Email marketing	39.26
11-Oct-25	Humpty's Family Restaurant	Humpty's Campaign Strategy	23.48
12-Oct-25	Meta Platforms	Internet marketing	235.00
13-Oct-25	Google Ads	Internet marketing	250.00
14-Oct-25	Meta Platforms	Internet marketing	250.00
15-Oct-25	Pattison Outdoor Ads	LRT posters - Oct 13 to Oct 26	863.73
16-Oct-25	Meta Platforms	Internet marketing	250.00
17-Oct-25	Farwest Outdoor	Bench Advertising - Oct 17 to Oct 20	108.77
17-Oct-25	Meta Platforms	Internet marketing	250.00
18-Oct-25	Meta Platforms	Internet marketing	250.00
19-Oct-25	Meta Platforms	Internet marketing	250.00
20-Oct-25	Meta Platforms	Internet marketing	250.00
20-Oct-25	National Westhills	Campaign Night food	265.86

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JOANNE BIRCE - WARD 6

JANUARY 1 - DECEMBER 31, 2025 ITEMIZED CAMPAIGN EXPENSES

PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
20-Oct-25	National Westhills	Campaign Night alcohol	292.81
20-Oct-25	Judy Hawley	Seniors' coffee parties	331.35
20-Oct-25	RK Strategy	Election Day campaign food	293.31
21-Oct-25	Richmond Pub	Post election debrief	263.68
22-Oct-25	Cynthia Williams	Campaign office supplies	195.04
23-Oct-25	Adrian Smith	Campaign signs	390.92
24-Oct-25	BMO bank fee	Bank fee	5.00
27-Oct-25	Stuart McConkey	Campaign signs	221.55
3-Nov-25	Meta Platforms	Internet marketing	249.52
3-Nov-25	Stripe	Stripe fees 2025	1,271.14
3-Nov-25	Eventbrite	Eventbrite fees 2025	128.70
26-Nov-25	Amazon	Thank you cards	46.16
29-Dec-25	Amazon	Thank you cards	23.08
29-Dec-25	Canada Post	Stamps for cards	156.24
31-Dec-25	Daniel Roberts	Financial review	2,625.00
TOTAL PAID CAMPAIGN EXPENSES			64,791.73

UNPAID CAMPAIGN EXPENSES

Date	Vendor	Expense Description	Amount
	None		-
TOTAL UNPAID CAMPAIGN EXPENSES			-
TOTAL CAMPAIGN EXPENSES			64,791.73

Daniel W Roberts
Professional Corporation
Chartered Professional Accountant

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INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

To the Campaign for Joanne Birce

I have reviewed the accompanying Campaign Disclosure Statement and Financial Statement (Form 26) for Joanne Birce's Candidate Campaign for the year ended December 31, 2025 and a summary of significant accounting policies and other explanatory information (together "the financial statement"). The financial statement has been prepared by management of Joanne Birce's Candidate Campaign using the cash receipts and disbursements basis of accounting described in Note 1.

Management's Responsibility for the Financial Statement

Management is responsible for the preparation and fair presentation of this financial statement in accordance with the cash receipts and disbursements basis of accounting described in Note 1, and for such internal control as management determines is necessary to enable to preparation of the financial statement that is free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

My responsibility is to express a conclusion on the accompanying financial statement based on my review. I conducted my review in accordance with Canadian generally accepted standards for review engagements, which require me to comply with relevant ethical requirements.

A review of financial statement in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, I do not express an audit opinion on these financial statement.

Conclusion

Based on my review, nothing has come to my attention that causes me to believe that the financial statement does not present fairly, in all material respects, the cash receipts and disbursements of Joanne Birce's Candidate Campaign for the year ended December 31, 2025 in accordance with the cash receipts and disbursements basis of accounting described in Note 1

Basis of Accounting, and Restriction on Distribution and Use

Without modifying my conclusion, I draw attention to Note 1 to the financial statement, which describes the basis of accounting. The financial statement is prepared to provide information to Elections Calgary. As a result, the financial statement may not be suitable for another purpose.

Daniel W Roberts Professional Corporation

Edmonton, Alberta
February 9, 2026

CHARTERED PROFESSIONAL ACCOUNTANT

CAMPAIGN FOR JOANNE BIRCE

Financial Statement

Year Ended December 31, 2025

CAMPAIGN FOR JOANNE BIRCE

Notes to Financial Statements

Year Ended December 31, 2025

1. BASIS OF PRESENTATION

The financial statement includes only campaign period revenue and expenses on a cash receipt and disbursement basis. The financial statement disclosure is prepared per the guidelines provided by the Local Authorities Election Act (Section 147.3 and 147.4). The statement is defined as a "Campaign Disclosure Statement and Financial Statement."

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of preparation

The campaign prepares its financial statement in accordance with Canadian accounting standards for cash receipts and disbursements basis of accounting. The significant accounting policies used are as follows:

Revenue recognition

Campaign contributions are recognized as revenue when cash receipts are received.

Expenditure recognition

Campaign expenditures are recognized as expenditures when incurred.

Measurement uncertainty

The preparation of financial statement requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statement and the reported amounts of revenues and expenditures during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

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